

## **Motivational Speech Sample Outline**

**Topic:**

**Specific Purpose:**

**Central Idea:**

### **INTRODUCTION**

#### **I. The Attention Step**

##### **A. (Attention Getter/Relevancy Statement)**

1.

2.

3.

##### **B. (Credibility Statement)**

##### **C. (Preview)**

**(Transition:**

### **BODY**

#### **II. The Need Step**

A.

1.

2.

3.

B.

1.

2.

3.

C.

1.

2.

3.

**(Transition:**

### **III. The Satisfaction Step**

A.

1.

a.

b.

c.

d.

2.

**(Transition:**

B.

1.

2.

a.

b.

c.

**(Internal Summary:**

**(Transition:**

#### **IV. The Visualization Step**

A.

1.

2.

B.

C.

1.

2.

3.

**(Transition:**

**CONCLUSION**

**V. The Action Step**

A. **(Summary)**

B. **(Call to Immediate Action)**

1.

2.

3.

C. **(Memorable Close)**

1.

2.

**REFERENCES**